MOTIVATION TRAINING

Course Code: GM211 Department: General Management

Description

It is no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. This is a busy one-day workshop to help supervisors and managers create a more dynamic, loyal, and energized workplace. This program is designed specifically to help busy managers and supervisors understand what employees want and to provide them with a starting point for creating champions.

Objectives

- identify what motivation is
- learn about common motivational theories and how to apply them
- learn when to use the carrot, the whip, and the plant
- discover how fear and desire affect employee motivation
- explore ways to create a motivational climate and design a motivating job

Outline

Course Content

- What motivation is
- Inter-relationship between supervising and motivation
- Theories of Motivation
- The carrot, the whip and the plant
- Identifying your fear and desire
- Importance of goal setting
- The role of value
- Creating a motivational climate
- The Expectancy Theory
- Designing a motivational job
- Designing a motivational checklist

Mode of Delivery:

Through presentation, group discussion, role plays, case studies and self-assessing exercise

Contact Hours:

6 hours (3hrs x 2days)

Course Administrator:

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