

Graphics Designing Basics

DESCRIPTION:

Today, the ability to design has become an essential skill in the workplace. In this training, participants would be introduced to the basic concepts of graphic designing. Basic fundamentals of various designing such as selecting colour schemes and typographies will be introduced. Participants will be exposed to basic principles of designing through projects including cards, posters, magazine covers, advertisements and book covers.



OBJECTIVES:

Upon completion of this workshop, the participants will be able to:

- demonstrate a thorough understanding of the basic elements of graphic design.
- use designing software such as InDesign, Photoshop, Illustrator and CorelDraw more confidently
- demonstrate positive work behavior
- solve problems using critical thinking skills
- finish time consuming tasks more effectively
- contribute more positively and productively to the development of office.

OUTLINE:

- Introduction to graphic designing
- Introduction to typography
- Introduction to colour
- Planning your project
- The difference between raster and vector images
- The main uses of CorelDraw, Photoshop, Illustrator, and InDesign.
- The CorelDraw workspace
- The Photoshop workspace
- The Illustrator workspace
- The InDesign workplace

TRAINING CODE:

GDBIT15

DURATION:

15 hours

MODE OF DELIVERY

- group discussions
- practical exercises
- peer reviewing
- self-assessing exercises

DESIGNED FOR:

This training is ideal for administrative staff who regularly handle designing work

- Level 2
- Level 3
- Level 4

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